

ScentSeas: Corsica's Cosmetic Jewel

By Jesse Nash

Known as the mountain in the sea, Corsica is also called "The Island of Beauty," and not without reason.

The diversity of its scenery, and its preservation from the aggressions of development and tourism, makes it one of the pearls of the Mediterranean sea. It is also a very animated island, both past and present. The Italians tried to rule it and failed. Others before them also thought they could control and govern, but it was not to be so.

So far, the French have ruled the island since 1768, and life goes on with Corsica enjoying a special constitutional status. The greatness of any place is its people.

Corsicans are unlike any other. They are strong but secure in the knowledge that their island is, perhaps, the most beautiful in all the world. And they're right. Alpine mountains that rise from the Mediterranean shores, the most spectacular rivers, lakes, farmland, beaches, seacoast, and one of the most sensational natural ports (Bonifacio) anywhere. Even the island's music are a feast for all five senses that you will never experience anywhere else.

But, believe it or not, hidden within all this beauty is one of the most important ingredients needed in the world of cosmetics: l'immortelle.

In English, the word "l'immortelle" means "everlasting," and it has become the most important focus of the cosmetics industry around the world. No one wants to grow old. And immortelle can assist in slowing down the aging process and, in some cases and with some people, its use can produce extraordinary results, defying Mother Nature.



There is one cosmetics company on the island that stands out above all the rest in this area:

SCENTSEAS

Olivier and Delphine Demongeot are the founders and owners, and they have understood the importance of l'immortelle way before anyone.

So much so, they are now growing the flower themselves on a nice piece of land high in the mountains owned by the family where Olivier's late mother used to live. In a way, growing immortelle where he grew up as a child, where his mom had her home all these years, is a homage to her life, sweet and everlasting.



In the beginning, ScentSeas began with the idea of creating a cosmetic company dedicated to travel.

It was Olivier's wife, Delphine, whose own travel adventures to places like Africa, China, Thailand, and New York, that would leave the greatest impression on her. But no matter what part of the world she would visit, nothing would ever move her more emotionally and aesthetically than her home on the exotic Mediterranean island of Corsica. When Delphine met her husband Olivier there, they had a perfect blend of experiences and ideas. He brought specialized training and techniques in the agricultural world. And she brought the adventure. But, of course, as Delphine never lets you forget, she is a woman who has always loved to take good care of herself! And so a union was born. This unlikely pairing gave birth to their intimate and unique business in 2007.

As Delphine explains, "ScentSeas shares a reflection of this discovery of new lands I experienced combined with Olivier's expertise and respect for natural resources. Two years of research to create our exclusive skincare formulas and -- voila! -- ScentSeas was in business."

She adds that "ScentSeas goal is, through the use of our skincare products, to make people feel the sensation of a great adventure from one sea to the another. And, most importantly, to realize the benefits of our unique combination of raw materials from the five continents to awaken all five senses!"



Delphine says "ScentSeas is a word game created between the the best maritime territories and their unique fragrances combined with the arousal of all the senses.

The result? The highest quality of natural ingredients that will leave you feeling revitalized and looking years younger."

WHAT SCENTSEAS DOES

ScentSeas CSC (Corsican Soaps and Cosmetics) is a small craft business company that develops skincare products and cosmetics using only the most pure and natural raw materials to create superior skincare products. They design and manufacture all their products in Corsica, France, using only the purest and most natural ingredients, with immortelle now the most important and progressive inclusion in all their products.

Although they are a boutique company, their production capacity is currently booming and they have the potential to handle larger volumes of production.

Being a producer in France puts ScentSeas under European rules and regulations for cosmetics, one of the most rigorous in the world.

All their products, from their conception to development to packaging, are tested by two independent laboratories, one in the United Kingdom and one in France.

THE SCENTSEAS DIFFERENCE

All ScentSeas products are handmade. They like to keep it simple, and to remind people of the more human side of life which Olivier and Delphine believe in this day and age is rare but makes a very valuable difference.

ScentSeas uses only the purest natural resources to keep their products to the highest quality.

ScentSeas NEVER uses chemicals or other additives. They are NEVER tested on animals.

Their products are made by hand daily, in their own lab, always fresh, always natural in small volumes to ensure the highest result and quality.

Delphine and Olivier are the ultimate craftsmen. All their formulas are their own, truly Corsican, from their conception to the finished packed product. They manage every aspect of their business from the packaging, to the labeling, to every ingredient. This allows them to produce the best products at the most economical prices. They are in a competitive world and, so, by being a boutique company, they can offer the best price margins combined with quality products that, they believe, once you use them, you'll want to re-order again and again and again.

ScentSeas offers over 50 products in their catalogue that have become popular organically. Word of mouth has been their biggest advertiser and it remains their greatest source of success. Highlights: Just a few years ago, ScentSeas was featured on the leading TV station in France, France 2, and were given more promotional air time than one of the world's most renown cosmetic companies, l'Occitane!

In a way, this is where the importance of immortelle was born and remains the most important flowers used in the creation of ScentSeas skincare cosmetics. The hosts of the show credited ScentSeas on their website as "specialists of l'immortelle," which now has become the most desired plant ingredient for anti-aging in the cosmetics industry.

Soon after their appearance of France 2, one of France's leading weekly magazines, the prestigious, GALA, featured a selection of two of ScentSeas products. Other magazines in the U.S. and abroad have written about Scentseas including Film Festival Traveler, JetSetJen, Raine, Elle China, and Exclusiva in Portugal.

Each month, more and more people are discovering the ScentSeas product line. And now, with more and more people from over 40 countries around the world discovering ScentSeas products, Corsica's most internationally known cosmetics company continues to grow in popularity. Even within the U.S. market, including Los Angeles, San Francisco, Beverly Hills, New York City, the trendy Hamptons and prestigious Greenwich, Connecticut, ScentSeas is in high demand and the company's future is looking brighter and brighter every day.



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